

Eric Colburn, PLS

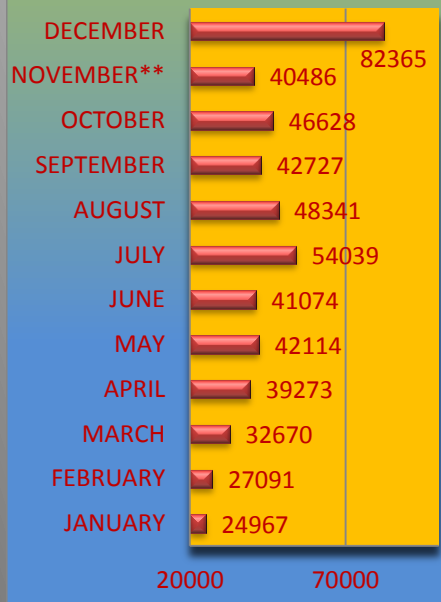
EricColburn.com

2011 MARKETING KIT

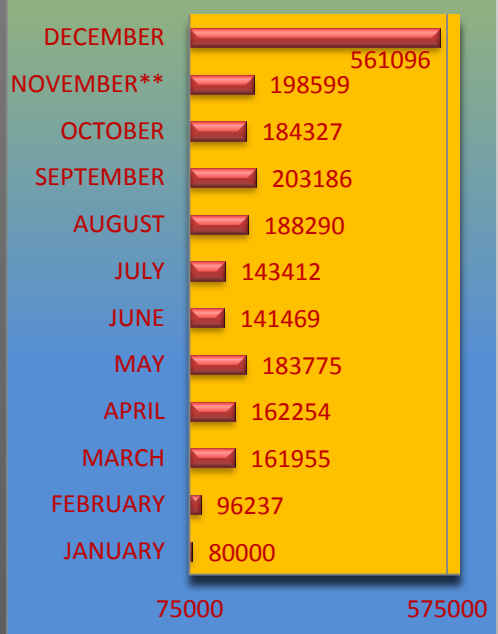


2010 WEB STATS*

VISITS



PAGE VIEWS



*Source: Webalizer Stats.
 **November stats not collected for 16th-28th.
 Listed stats projected using daily average for 16th-28th missing stats. Actual stats: Views 28505, Pages 139411.

WEB SITE ADVERTISING

BANNER LOCATION	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Top 468 X 60	\$199	\$549	\$999	\$1999
Side 125 x 125	\$159	\$449	\$899	\$1699
Bottom 468 x 60	\$139	\$399	\$749	\$1199

EMAIL NEWSLETTER ADVERTISING

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
125 x 125 Minimum	\$69	\$249	\$499	\$899

Sponsor banner advertising in the Professional Land Surveyor Weekly Digest Newsletter, Monthly Digest Newsletter and Monthly Newsletter.

BLUEBOOK DIRECTORY LISTING

	12 MONTHS
BlueBook Directory Listing	\$960

BlueBook directory is free for Premium Members

VIDEO CLIP SPOTLIGHT

	12 MONTHS
Video Clip Spotlight	\$1100

SPONSORED/GUEST BLOG POST

	12 MONTHS
Sponsored/Guest Blog Post	\$1100

PODCAST SPONSORSHIP

	Per Month
Podcast Sponsorship	\$1500

2 - 4 Podcasts produced per month.

SOCIAL MEDIA MARKETING

	Per Month
Social Media Marketing	\$7500

Social Media Marketing consultancy, strategies, and industry specific engagement services implementation for product promotion, business development, business branding, and personal branding.

PRESS RELEASE

	Per Release
Press Release	\$85

Contact Us

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<http://EricColburn.com/store/advertising>

About Us

EricColburn.com, the Professional Land Surveyor Community, is published by Eric D. Colburn, PLS, industry expert, Professional Land Surveyor, Revivalist & Adviser.

Eric Colburn, Professional Land Surveyor & Adviser, uniquely understands the surveying industry as a professional land surveyor, entrepreneur, blogger and publisher.

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