



Eric D. Colburn, PLS

Professional Land Surveyor & AutoCAD Civil 3D Consultant



EricColburn.com

2013 MARKETING KIT

**Curating Connections
Relationship Building
Success in 2013!**

WEB STATS*

VISITS



PAGE VIEWS



*Source: Webalizer Stats. April '12 – March '13
PLS LinkedIn Group Members 4,800
Twitter Followers 3,464
Google Plus Circles 875 / 567
Youtube 412 Subscribers / 129,000 views
PLS Newsletter Subscribers 140

WEBSITE ADVERTISING

BANNER LOCATION	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Top 468 X 60	\$225	\$595	\$995	\$1895
Side 125 x 125	\$175	\$455	\$845	\$1525
Bottom 468 x 60	\$155	\$395	\$745	\$1295

VIDEO CLIP SPOTLIGHT

	PER MONTH
Video Clip Spotlight	\$1195

Includes links to your website

SPONSORED/GUEST BLOG POST

	PER MONTH
Sponsored/Guest Blog Post	\$195

Includes links to your website

EMAIL NEWSLETTER ADVERTISING

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
125 x 125 Minimum	\$83	\$225	\$395	\$725

Sponsor banner advertising in the Professional Land Surveyor Weekly Digest Newsletter, Monthly Digest Newsletter and Monthly Newsletter.

BLUEBOOK DIRECTORY LISTING

	PER MONTH
BlueBook Directory Listing	\$95

PODCAST / VLOG SPONSORSHIP

	PER EPISODE
Audio Podcast Sponsorship	\$895
VLOG Sponsorship	\$1200

15,000+ Youtube minutes/month. Exclusivity extra.

STRATEGIC MEDIA MARKETING

	PER MONTH
Strategic Media Marketing	\$8500

Strategic Media Marketing consultancy, product promotion, business development & branding.

PRESS RELEASE

	PER RELEASE
Press Release	\$85

Contact Us

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Or visit:
[Advertise on EricColburn.com](http://AdvertiseonEricColburn.com)

About Us

Eric Colburn, Professional Land Surveyor & AutoCAD Civil 3D Consultant, is a successful entrepreneur, writer, and consultant whose mission is helping land surveyors, business owners, and designers successfully reach their goals.

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